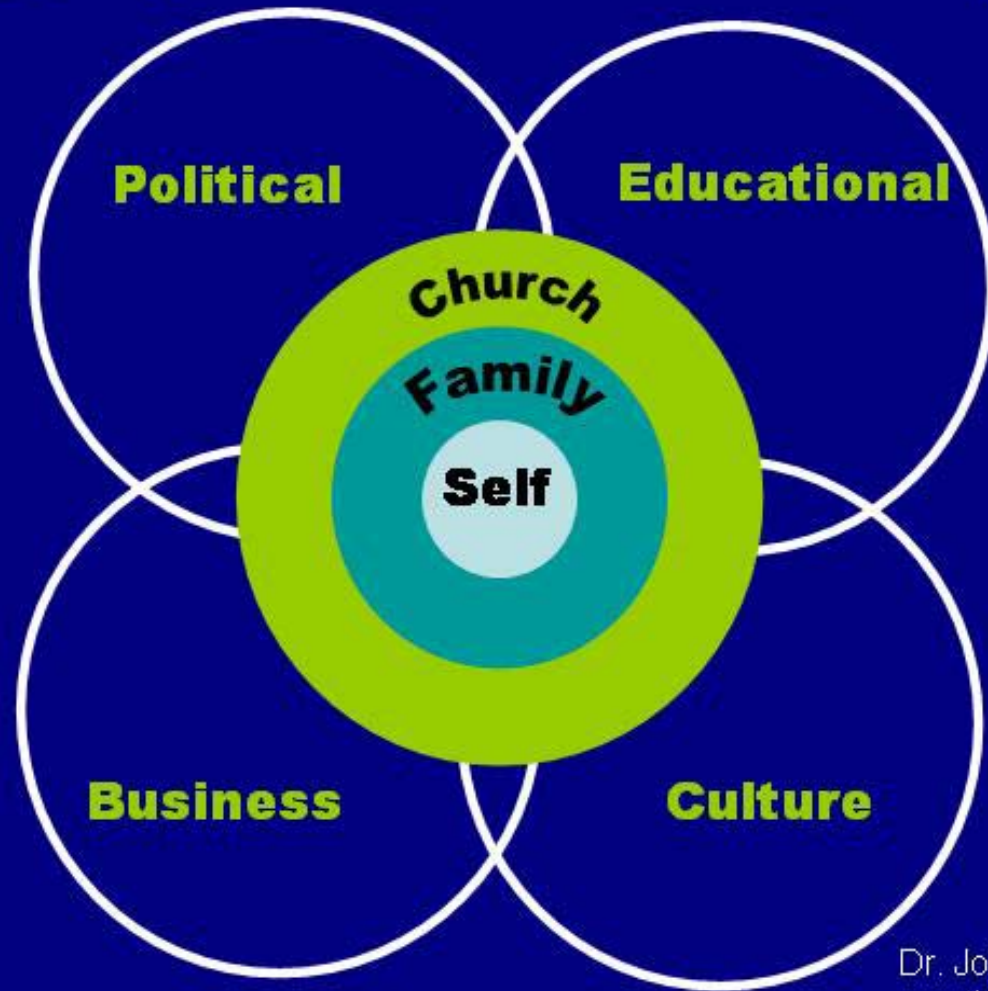


# Leadership Required for Transformation

Florida Church of God

© Dr. John Jackson 2007

# Integrity – Influence – Impact



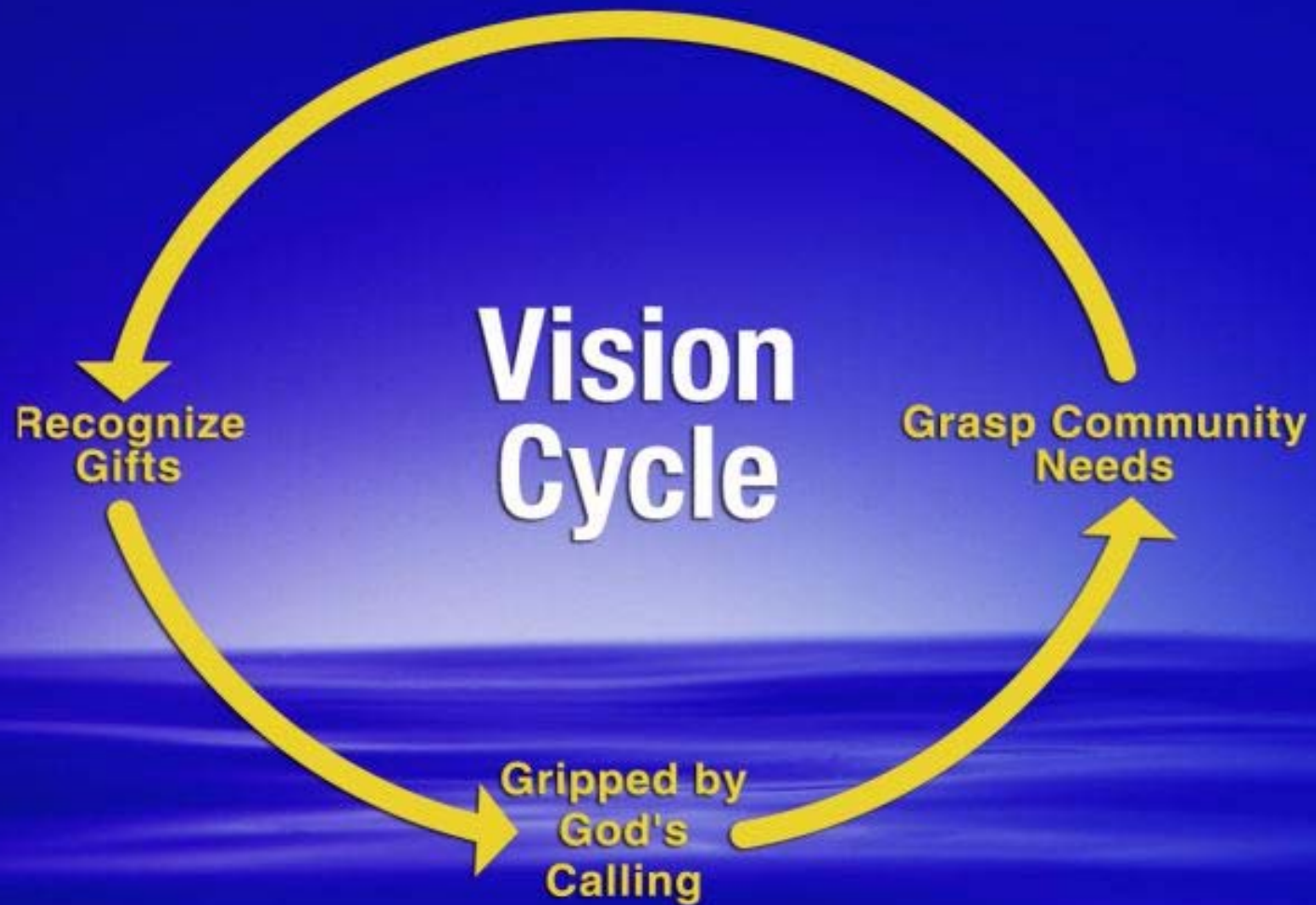
Dr. John Jackson, 2005  
VQResources.com

**“So then, just as you received  
Christ Jesus as Lord,  
continue to live in Him,  
rooted and built up in Him,  
strengthened in the faith as you  
were taught,  
and overflowing with  
thankfulness.”**

**(Colossians 2:6-7)**

**A pastorpreneur  
is a pastoral innovator,  
a creative dreamer who is  
willing to take great risks in  
church ministry  
with the hope of great gain  
for Christ and His kingdom.**

# PASTORPRENEUR



***High Impact Churches* break through spiritual, social, and leadership barriers to establish new churches, new ministries, and reach large numbers of new people for Christ.**

***High Impact Churches* confront the law of inertia and the reality of human lethargy with a passionate purposeful pursuit of God's plan for evangelism in their area.**

**You teach what you know.**

**You reproduce who you are.**

# **4 Things That Leaders Do**

**#1**

**Cast Vision**

- **Leaders develop a sense of a preferable future.**
- **Vision casting requires a passionate pursuit of the possible even in the midst of the mind-numbing reality of the present.**

- **Leaders learn to speak in short sentences that SING rather than in paragraphs that SNORE.**
- **Leaders must paint pictures, call forth emotions, and challenge people to risk**

**#2**

**Create  
Environments**

**Create environments to  
reach unchurched,  
grow disciples,  
develop leaders.**

**We live in an EXPERIENCE  
economy.....**

**Starbucks is not, in the end,  
selling coffee!**

**Neither is Barnes & Noble selling  
books!**

**#3**

**Develop  
Systems**

- **-INPUT**

- **-THROUGHPUT**

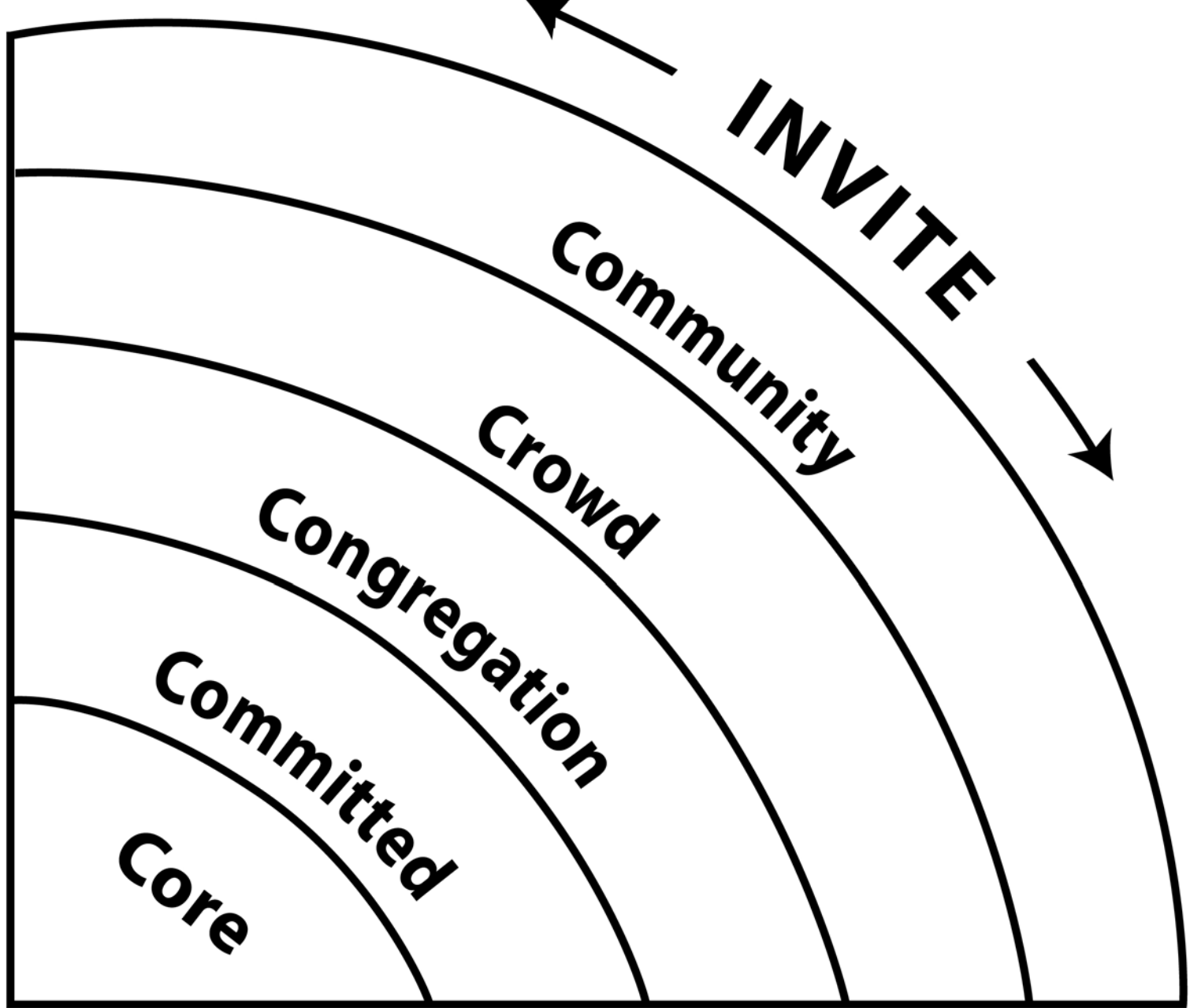
- **-OUTPUT manufacturing model**

**Begin with the end in mind...what do you want to produce?**

**INVITE**

**CONNECT**

↑  
**CONNECT**  
↓



← **SERVE** →

**#4**

**Equip Leaders**

**MULTIPLY**

**versus**

**ADDING**

- **Pinpoint HIGH CAPACITY  
leaders**

- **VISION DRIVEN**

**releasing ministry requires  
personal security...**

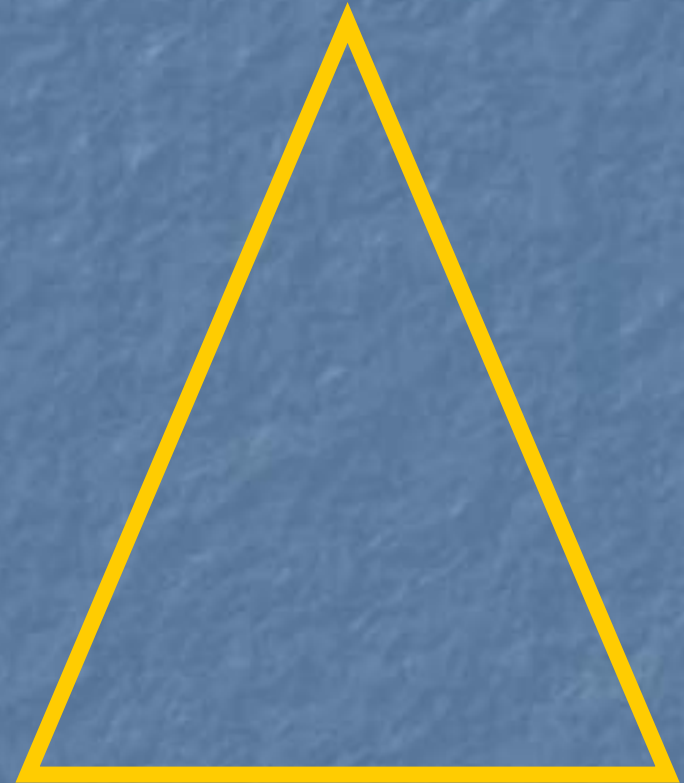
# Two Views of Leadership Strategy

**Growth Limits**



**Control**

**Clarity of Vision**



**Developing Leaders**

**VS.**

# Equipping Leaders: How?

- Life on Life
- Training
- Benchmarking
- Leadership Development
- Shared Experiences

# George Hunter (Reaching the Unchurched) & George Barna ([www.barna.org](http://www.barna.org))

- Built on needs of people in local context
- Focused on the unchurched
- Multiple entry points into the church
- System of segmentation and sequencing for spiritual growth
- Leadership is the most important role of the Senior Pastor

- High expectations of membership and preaching involves a call to action
- Leadership is developed from within
- Many specialized ministries in addition to the basics

# 200 barrier key factors:

- Contagious desire to grow
- Identify growth accelerators
- Shepherd to Rancher
- Deal with small church mentality-  
focus outward!
- Offer leadership and lay ministry  
training

# 200-400 key factors

- **Self –identity –**  
Who are we - What we used to be
- **Leadership crisis**
- **Multiple services**
- **Power issues**
- **Staff, Programming**
- **Staff led model,**  
pastor to leader vs. manager
- **Align resources to vision**
- **Restructure for success**

# 400-700 key factors

- Awkward size church
- Vision directed values enhanced.
- Release ministry rather than retain it
- Pastor as leader or stagnate
- Elevate the thinking of the pastor
- Hire exceptional staff
- Create multiple entry points
- Provide assimilation and discipleship via small groups/classes

# 800+

- **Worship Excellence**
- **Communication is Key**
- **Excellence, Simplicity, Synergy**

**Moving from each level  
contains three keys:**

**Excellence,**

**Productivity,**

**New Leadership**

# My Favorite Tom Peters Slides

“Management has a lot to do  
with answers.

Leadership is a function of questions.

And the first question for a leader  
always is:

**‘Who do we intend to be?’**

Not ‘What are we going to do?’

but

‘Who do we intend to be?’”

—Max Du Pree, Herman Miller

The greatest danger  
for most of us is not  
that our aim is too high  
and we miss it,  
but that it is  
too low  
and we reach it.

-Michelangelo

“Never doubt that a small group  
of committed people  
can change the world.  
Indeed it is the only thing  
that ever has.”

-Margaret Mead

“Beware of the tyranny  
of making Small Changes  
to Small Things.  
Rather, make  
Big Changes to  
Big Things.”

—Roger Enrico, former Chairman, PepsiCo

**“We made mistakes, of course. Most of them were omissions we didn’t think of when we initially wrote the software. We fixed them by doing it over and over, again and again. We do the same today. While our competitors are still sucking their thumbs trying to make the design perfect, we’re already on prototype version No. 5. By the time our rivals are ready with wires and screws, we are on version No. 10.**

**It gets back to planning versus acting:  
We act from day one;  
others plan how to plan—for months.”**

—Bloomberg by Bloomberg